

The ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL Announces Official 2014 Artist Line-Up

Avenged Sevenfold

Korn

Asking Alexandria, Trivium,

Cannibal Corpse, Body Count Featuring Ice T

Suicide Silence, Emmure, Miss May I, Mushroomhead

and Many, Many More!

- Tickets Go on Sale Friday April 4, 2014 at 10:00 AM -

- The Festival Features the Most National Bands Ever Presented with Four Full Stages and 20 Bands -



The world's biggest heavy music touring festival, the **ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL** in its seventh annual sojourn, is pleased to announce the official 2014 artist line-up with the boldest, largest, loudest and most diverse lineup to date! Not only will this year's festival which is being promoted by Live Nation include the massive ROCKSTAR ENERGY DRINK MAIN STAGE and COLDCOCK AMERICAN HERBAL WHISKEY STAGE, but will also present two additional stages— the SUMERIAN RECORDS/HEADBANG FOR THE HIGHWAY STAGE, and the VICTORY RECORDS STAGE.

The ROCKSTAR ENERGY DRINK MAIN STAGE will boast a collection of **some of the biggest bands in heavy music**—including multi-platinum headliners **Avenged Sevenfold**, as well as **Korn, Asking Alexandria** and **Trivium**. The COLDCOCK AMERICAN HERBAL WHISKEY STAGE will feature headliner **Cannibal Corpse** as well as **Suicide Silence** (featuring new singer Eddie Hermida), **Miss May I, Mushroomhead, Texas Hippie Coalition** and **King 810**. THE SUMERIAN RECORDS/HEADBANG FOR THE HIGHWAY STAGE will feature headliner **Body Count featuring Ice-T** as well as **Upon A Burning Body, Veil of Maya, Darkest Hour** and the local Headbang For The Highway winner. The VICTORY RECORDS STAGE will feature headliner and Revolver Magazine cover band **Emmure** as well as **Ill Nino, Wretched, Islander**, and **Erimha**.

"We are very excited that in the seventh year of the festival we can bring our biggest lineup ever to heavy music fans across North America. With such a diverse lineup of great bands and festival attractions, 2014 will give fans an awesome day of Metal and Mayhem." - John Reese and Kevin Lyman, Festival Producers

ROCKSTAR ENERGY DRINK MAIN STAGE:

Avenged Sevenfold
Korn
Asking Alexandria
Trivium

COLDCOCK AMERICAN HERBAL WHISKEY STAGE:

Cannibal Corpse
Suicide Silence
Miss May I
Mushroomhead
Texas Hippie Coalition
King 810

THE SUMERIAN RECORDS/HEADBANG FOR THE HIGHWAY STAGE:

Body Count featuring Ice-T
Upon A Burning Body*
Veil of Maya*
Darkest Hour*
Headbang Local Winner

THE VICTORY RECORDS STAGE:

Emmure

Ill Nino

Wretched

Islander

Erimha

*bands rotating slots

Tickets for the **ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL** go on sale on April 4th at 10:00AM local time. This year's odyssey will include four stages of heavy music and 20 bands. Also, look for Freestyle Motocross legend Jimmy Fitzpatrick and his FITZ ARMY of riders and a Motorsports exhibition area featuring Unknown Industries Harley Davidson Freestyle Riders, as well as many other surprises and attractions throughout the festival midway.

The festival will kick off on July 5th at San Manuel Amphitheatre in San Bernardino, CA and will hit a total of 26 cities, ending at The Woodlands, TX (Houston) at the Cynthia Woods Mitchell Pavilion on August 10th.

2014 ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL:

7/5 - CA - San Bernardino - San Manuel Amphitheatre

7/6 - CA - Mountain View (San Francisco) - Shoreline Amphitheatre

7/8 - WA - Auburn (Seattle) - White River Amphitheatre

7/9 - ID - Boise - Idaho Center Amphitheatre

7/11 - AZ - Phoenix - Ak-Chin Pavilion

7/12 - NM - Albuquerque - Isleta Amphitheatre

7/14 - CO - Denver – Red Rocks Amphitheatre (***Main Stage Only + Body Count feat. Ice-T***)

7/16 - MO - St. Louis - Verizon Wireless Amphitheatre

7/17 - MI - Detroit – DTE Energy Music Theater

7/18 - WI - Milwaukee - Eagles Ballroom (***No Avenged Sevenfold or Korn***)

7/19 - IN - Indianapolis - Kilpsch Music Center

7/20 - IL - Chicago - First Midwest Bank Amphitheatre

7/22 - MA - Mansfield (Boston) - Xfinity Center

7/23 - NY - Saratoga - Saratoga Performing Arts Center

7/25 - ON - Toronto (Canada) - Molson Amphitheatre

7/26 - PA - Burgettstown (Pittsburgh) - First Niagra Pavilion

7/27 - CT - Hartford - Xfinity Theatre

7/29 - NY - Darien Center - Darien Lake

7/30 - NY - Wantagh - Nikon Theatre At Jones Beach (***Main Stage Only***)

8/1 - NJ - Camden (Philadelphia, PA) - Susquehanna Bank Center

8/2 - PA - Scranton -The Pavilion At Montage Mountain

8/3 - VA – Bristow (Washington, DC) - Jiffy Lube Live

8/5 - GA - Atlanta - Lakewood Amphitheatre

8/7 - OK - Oklahoma City – OKC Air Park

8/9 - TX - Dallas - Gexa Energy Pavilion

8/10 - TX - The Woodlands (Houston) - Cynthia Woods Mitchell Pavilion (***Main Stage and Second Stage Only + Body Count feat. Ice-T and Emmure, no King 810***)

* Lineups in each city may vary. Go to www.rockstarmayhemfest.com for full lineup details.

About Avenged Sevenfold:

Avenged Sevenfold achieved worldwide success with a string of best-selling albums — including two consecutive No 1's on Billboard's Top 200 Albums chart, *Nightmare* (2010) and their latest *Hail To The King* (2013) — achieving Diamond, Platinum and Gold awards for album sales in nearly a dozen countries. The band, which hails from Huntington Beach, CA, have become known for their spectacular live shows, routinely selling out arenas worldwide and headlining some of the biggest and most prestigious music festivals. This summer they are scheduled to perform five shows at the Soundwave Festival in Australia, as well as Rock Im Park and Rock Am Ring in Germany, the PinkPop Festival in Holland, Donington Park in the U.K., and two nights at Summersonic in Japan, along with several others. In November 2012, they made an unprecedented appearance as characters in *Call of Duty Black Ops 2* — the biggest-selling video game of all time, which featured the band's performance of "Carry On," written specifically for the game.

About Rockstar Energy Drink Mayhem Festival:

The Rockstar Energy Drink Mayhem Festival is the World's Premier Heavy Music Touring Festival. The Festival is entering its seventh year in 2014 and has performed more than 160 Shows throughout North America to over 1.7 Million fans. The festival was founded by John Reese and Kevin Lyman and is booked by Darryl Eaton at Creative Artists Agency. Rockstar Energy Drink is the title sponsor and has maintained that role since the festival's inception.

About Rockstar Energy Drink:

Rockstar Energy Drink is designed for those who lead active lifestyles – from Athletes to Rockstars. Available in over 20 flavors at convenience and grocery outlets in over 30 countries, Rockstar supports the Rockstar lifestyle across the globe through Action Sports, Motor Sports, and Live Music. For more information visit: www.RockstarEnergy.com

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About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenationentertainment.com.

For press inquiries and additional information, please contact Adrenaline PR and Maria Ferrero at 732-462-4262 or maria@adrenalinepr.com.

For Live Nation, please contact:

Victor Trevino

victortrevino@livenation.com